ENGLISH MODULE (2^{ND}

LESSON 2

Abbreviation

What is abbreviation?

An abbreviation is a shortened form of a written word or phrase. Abbreviations may be used to save space and time, to avoid repetition of long words and phrases, or simply to conform to conventional usage.

What's the difference between an abbreviation and acronym?

Some people are unsure whether to call **ASAP** or **APPT** ABBREVIATION OR ACRONYM. BOTH ABRBREVEIATION AND ACRONYM ARE USED TO REFER TO SHORTNED FORM, BUT ACRONYM IS A SHORTNED FORM OF A PHRASE AND IS USUALLY MADE UP OF INITIAL LETTERS OF THAT PHRASE. FOR EXAMPLE, **NATO** (North Atlantic Treaty Organization), and **ASAP** comes from (as soon as possible) abbreviation, on the other hand can be shortened forms of words phrases, and need not necessarily be made up of initial letters of either.

Acronyms

CEO: chief executive officer

CFO chief financial officer

CMO chief marketing officer

NATO North Atlantic Treaty Organization

AKA as known as

NBA national basketball association

NFL national football league

POV point of view

DIY do it yourself

Abbreviation

Sci science

Dr. doctor

Mr. mister

Mrs. mistress

Depart department

Appt appointment

Tech technology

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